



RED FROGS
AUSTRALIA

FACTS & STATS

2020

Red Frogs Australia exists to safeguard a generation of young people, acting as a positive peer presence to empower them to make positive life choices and become a voice of change within their culture.

WHO WE ARE

Red Frogs is a support program for young people from the ages of 13 – 30.

We recognise that the culture of young people is dominated by alcohol and that excessive consumption of alcohol and other substances can lead to dangerous and life-altering behaviours. Therefore we've made it our mission to provide a positive peer presence in alcohol-fuelled environments where young people gather; educate young people on safe partying behaviours; and promote and provide alcohol-free and/or diversionary activities that engage young people in these environments.

A not-for-profit organisation, Red Frogs started as an initiative of Citipointe Church (Brisbane, Australia).

WHAT WE DO

Red Frogs acts as a safety network during what can be a challenging and vulnerable time for school leavers.

During Schoolies, over 1200 Red Frogs volunteers across Australia:

- Provide positive peer role-modelling by being a sober friend to schoolies in hotels and on the streets
- Cook more than 50,000 pancakes to ensure schoolies are well fed each day
- Walk over 3000 young people back to their accommodation
- Answer over 7221 calls on the Red Frogs 24/7 Hotline (Australia: 1300 557 123)
- Provide positive/live entertainment on 5 stages around Australia.
- Distribute 8 tonnes of Allen's red frogs lollies (donated by Allens Lollies).

Red Frogs are also run programs in schools, universities, festivals, skate parks and major sports events. For more info visit redfrogs.com.au/programs

(data recorded from 12 month period)

ANNUAL STATISTICS

RED FROGS IN A SNAPSHOT

TOTAL AMOUNT OF PEOPLE...

WE ARE SAFEGUARDING: **1,474,677**

RED FROGS VOLUNTEERS: **3,649**

VOLUNTEER HOURS
138,346
COFFEE, ANYONE?



LONGEST WALK HOME:
8 KM RETURN

MOST KM'S IN ONE NIGHT:
20 KM



FIND US IN
7 COUNTRIES
FJI, BALL, CANADA, NEW ZEALAND, SOUTH AFRICA, UNITED KINGDOM, ZIMBABWE

SCHOOLIES LOCATIONS
11

CUPS OF WATER
445,295

RED FROGS
24 TONNES

PANCAKES
77,601

DONUTS
34,022

PHONE CALLS
9,615
TO THE RED FROGS HOTLINE - SCHOOLIES SUPPORT

STUDENTS EDUCATED:

69,293

EDUCATION PRESENTATIONS NATIONALLY:

530

UNI COLLEGES SUPPORTED NATIONALLY:

90%

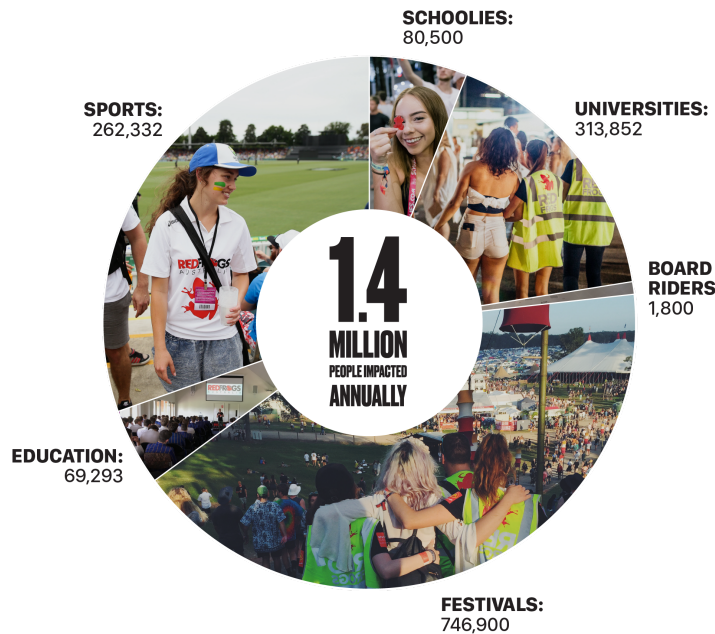
RED FROG UNI PLANNERS DISTRIBUTED:

64,300



746,900
FESTIVAL PATRONS SUPPORTED

409
PROFESSIONAL SPORTING PLAYERS, STAFF AND FAMILIES SUPPORTED



"IF IT WEREN'T FOR RED FROGS..."

"During Schoolies one of my friends was drinking a lot whilst struggling with long-term issues surrounding depression. One night she had already had a lot to drink when she decided that she'd had enough. Luckily for us, the Red Frogs were doing their rounds of our building and knocked on the door at the same time our friend was hanging over the balcony. If it weren't for the Red Frogs I don't know if we would still have her today." - Schoolie, Gold Coast